



SOUTHERN
DRAGONS

PARTNERSHIP PROPOSAL





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**SOUTHERN
DRAGONS**

SOUTHERN DRAGONS

The Southern Dragons are the South Australian representative Men's and Mixed Netball squad which competes annually in the Nation AMMNA (Australian Men's and Mixed Netball Association) Championships.

Divisions at the AMMNA National Championships include:

- Open Men's
- Open Mixed
- Men's Reserves
- Mixed Reserves
- 23 & Under Men's
- 20 & Under Men's
- 17 & Under Boys

Southern Dragons athletes undertake an elite training program in the lead up to the Championships under the guidance and support of a team of Nationally Accredited Coaches.

The Southern Dragons Open Men's team, regularly take part in training and match play with the Adelaide Thunderbirds, which offers a mutually beneficial engagement for competition at the highest level.

All Southern Dragons teams are called on to undertake match play against Netball SA Premier League Affiliated Clubs.

Southern Dragons athletes can be selected in Australian Representative teams/squads following their performance at the National Championships.

For more information about the [Southern Dragons](#), be sure to visit the [SAMMNA website](#) and follow us via social media.



ATHLETE PATHWAY

LEARN/ PARTICIPATE

FOUNDATION

Develop a range of core Netball movement and technical skills:

- Running
- Jumping
- Passing and catching
- Shooting
- Defending

COMMUNITY

Develop abilities and meet new people, improve fitness and learn to enjoy the game.

BEGIN

Learn to play in modified and ages appropriate competitions and sessions:

- Net-set-go
- School holiday clinics
- Local clubs
- Southern Dragons Junior Development Academy

DEVELOP/ COMPETE

PROGRESS SKILL

Develop technical/ tactical abilities above those around you to be talent identified and represent state/ nation.

- Southern Dragons Junior Development Academy
- Club development
- Dragons training program
- AMMNA Australian programs

ENGAGEMENT

Enjoy the challenges of the sport.

Focus on personal development in skill and fitness

Engage with the pathway and Embrace the opportunity.

COMPETITION

Compete in SAMMNA Competitions:

- Junior M League
- M League
- Super League

Compete in AMMNA Championships

ELITE/ REPRESENT

ELITE

Advance/ consolidate skills at the elite level:

- Dragons training program
- AMMNA Australian programs

REPRESENT

Advance to the top representation level to play for Australian Kelpies/ Open age grades.

Selected in Southern Dragons Open division team/s.

Be a champion of the sport.

COMPETITION

Compete in AMMNA Championships:

- Dragons Open's Division
- Dragons 23 & Under

Compete in World Cup for Australia:

- Open and age grades

International Tours:

Olympics/
Commonwealth games



Suncorp
Net-set-go

Local club/
school sport

Southern
Dragons
Junior
Development
Academy

AMMNA
Champs -
Dragons
17/U & 20/U
State Teams

National
AMMNA
17/U &
20/U
squads

Southern
Dragons
Futures
Academy

Australian
Champs -
Dragons
23/U State
team

National
AMMNA
23/ U
Squad

Australian
Champs -
Dragons
Open's
Division

Australian
Kelpies/
Open
selection



BECOMING A PARTNER

As a not-for-profit organisation we welcome partnerships to enable the ongoing development of all members of SAMMNA.

Now is the time to become associated with Men's and Mixed Netball in Australia, with the public statements from Netball Australia of their desire to have Netball as an Olympic Sport at the 2032 games.

The anticipated protectory of participation in the sport across the country provides the potential for local and international exposure for partners as one of the highest participation sports in the country and within South Australia a partnership with SAMMNA could deliver a far reaching online and in-person opportunity.

SAMMNA is committed to providing the Netball community with an opportunity to play a sport the promotes health, wellbeing and inclusiveness for all and a partner can assist us in achieving this.

We aim to:

- Increase participation at all levels.
- Continue to develop both grassroots and elite pathways for both male and mixed (female) athletes.
- Provide our Southern Dragons athletes high quality on and off court support, to enable them to perform at their best at the annual AMMNA National Championships.
- Continue to develop SAMMNA in line with the increased expectations of the sport in our space to ensure the success of South Australian athletes.
- Develop our state coaches, umpires and other officials

WHAT'S IN IT FOR YOU?

As the sport is evolving and gaining momentum we are very keen to identify and enter into a mutually beneficial partnership. The level and context is to be discussed jointly to achieve an optimal outcome for both parties.

We are open to various levels of partnership arrangements and examples of our offerings at this time are:

- Naming rights of our assets such as SAMMNA Super League and Southern Dragons
- Associated branding on merchandise and uniforms
- Ability to promote on our social media and directly to members
- Cross-promotional activities utilising our elite athletes

Please find the following partnership packages on page 6.

Please note that partnerships are not limited or restricted to the below packages.



SOUTHERN DRAGONS PARTNERSHIP PACKAGES

MAJOR PARTNER

- Company logo to be displayed on Southern Dragons uniform/ apparel (specific item/s to be negotiated).
- Company logo displayed on prominent SAMMNA website location
- x2 tickets to Southern Dragons Awards night.
- Invitation to all other Southern Dragons events.
- Mention in Southern Dragon related social media posts.
- Announcement via Southern Dragons social media platforms and website (graphic/ video) promoting company and partnership with Southern Dragons. Plus, additional social media exposure in the lead up and throughout the National championships.
- Negotiated business posts shared via Southern Dragons social media platforms.
- Framed squad photo and players top.

CORPORATE PARTNER

- Company logo to be displayed on Southern Dragons uniform/ apparel (specific item/s to be negotiated).
- Company logo displayed on SAMMNA website via partners page.
- x2 tickets to Southern Dragon Awards night.
- Announcement via Southern Dragons social media platforms and website promoting company and partnership with Southern Dragons.
- Additional social media exposure in the lead up and throughout the National championships.
- Framed Squad/ team photo

SUPPORTING PARTNER

- Company logo to be displayed on annual SD Presentation Polo.
- Company logo displayed on SAMMNA website via partners page.
- x2 tickets to Southern Dragon Awards night.
- Announcement via Southern Dragons social media platforms and website promoting company and partnership with Southern Dragons.
- Additional social media exposure in the lead up and throughout the National championships.

ATHLETE SPONSOR

VALUED AT COST OF ATHLETES FEES

- Company logo on athlete Southern Dragons training tops (optional additional cost).
- Company logo on athlete backpack (optional additional cost).
- Company logo displayed on SAMMNA website via partners page.
- Announcement of Athlete Sponsor via Southern Dragons social media platforms.
- Sponsored athlete to share "Athlete Sponsor Post" via their individual social media platforms.

***PARTNERSHIPS ARE NOT LIMITED OR RESTRICTED TO THE ABOVE PACKAGES.**

ASK US ABOUT THE **ASF** (AUSTRALIAN SPORT FOUNDATION) – TAXABLE DEDUCTIBLE DONATIONS



CONTACT DETAILS

SOUTH AUSTRALIAN MEN'S & MIXED NETBALL ASSOCIATION (SAMMNA)

SECRETARY

Admin@sammna.com.au

SOUTHERN DRAGONS TOUR DIRECTOR

Dragons@sammna.com.au

VICE PRESIDENT/ HEAD OF ELITE PROGRAMS

Vicepresident@sammna.com.au



SAMMNA



**SOUTHERN
DRAGONS**
MEN'S & MIXED NETBALL | SOUTH AUSTRALIA

PARTNERSHIP AGREEMENT



To the board of South Australian Men's and Mixed Netball Association

I _____ on behalf of _____
wish to be considered for a partnership with SAMMNA.

This partnership will run for a period of _____ year(s) commencing ____/____/____ and
will conclude ____/____/____.

Total contribution: \$_____ per year (Please note any additional contributions
below)

At the conclusion of this agreement, a possible extension may be negotiated: YES / NO
(please circle).

I understand that all partnership proposals must be approved by the SAMMNA board,
and that certain aspects of this proposal may be subject to approval by external
businesses.

Partner Signature: _____ Position: _____
Full Name: _____
Date: ____/____/____

Witness Signature: _____ Position: _____
Full Name: _____
Date: ____/____/____

Additional information:

Please send completed Partnership Agreement to admin@sammna.com.au